

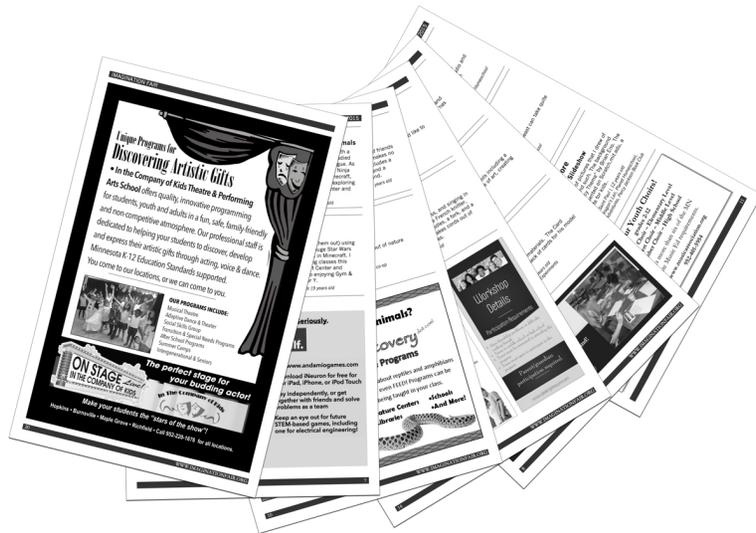
Benefits

- No need to print your flyer yourself!
Your ad is included when we print the Exhibit Catalog!
- No need to drop off pre-printed material!
Just email us your print-ready image in the file format that works best for you! We'll accept bpg, gif, jpg, pdf, png, psd, pxm, tif, etc.
- Pay via check or PayPal.
Whichever is more convenient for you!

We expect to have 36 exhibitors signed up for the 2016 Imagination Fair! With an average of 5 guests each, we are expecting around 150 to 200 people to attend.

The Exhibit Catalog is a quality keepsake item, so your ad will not be simply tossed into the recycling at the end of the event!

The Exhibit Catalog will be printed in gray scale.



All participants receive a **full-color PDF** version of the *Exhibit Catalog* to share with their friends and families.

Exhibit Catalog Advertisements



Connect with homeschool families!

Keep participation fees low!

Support the Imagination Fair!

Online exposure included!



All advertisements will also be posted online at imaginationfair.org/advertisers-2016

Ads will remain online for at least one year or until at least June 4, 2017.

- All advertisements will be tweeted on the Imagination Fair's Twitter page at twitter.com/ImaginationMN



Tweets will say, "Thanks to @[your-username] for supporting Imagination Fair 2016!" and will link to your ad at imaginationfair.org/advertisers-2016. Phrasing may be adjusted to accommodate character limit.

- All advertisements will also be included in a photo album on the Imagination Fair's Facebook page at facebook.com/ImaginationFair
- You may submit a separate design for Facebook and Twitter!



Image optimization for social media can be frustrating, in part because it seems to be always changing. If you are unhappy with the way your original design displays on Facebook or Twitter, you may send us a replacement design!

Reduced rates for online-only advertisements

Budget conscious? Save 50% with an **online-only** advertisement!

333 x 245 pixels: \$6
700 x 245 pixels: \$11

700 x 490 pixels: \$21
700 x 770 pixels: \$31
700 x 1050 pixels: \$41



Mentors and Volunteers

Volunteer as a mentor or event organizer to qualify for a **reduced rate** on *Exhibit Catalog* advertisements!

More information at imaginationfair.org/mentors-advertise
and at imaginationfair.org/volunteers-advertise

eighth page

- 2³/₈-inches wide
- 1³/₄-inches high
- 333 x 245 pixels online

\$12

quarter page

- 5-inches wide
- 1³/₄-inches high
- 700 x 245 pixels online

\$22

half page

- 5-inches wide
- 3¹/₂ inches high
- 700 x 490 pixels online

\$42

full page

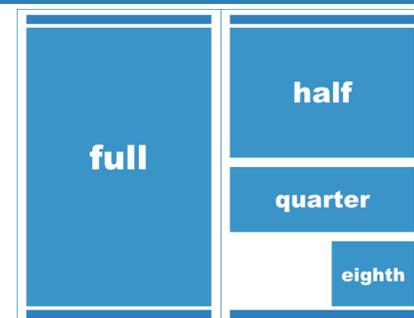
- 5-inches wide
- 7.5-inches high
- 700 x 1050 pixels online

\$82

three-quarter page

- 5-inches wide
- 5¹/₂ inches high
- 700 x 770 pixels online

\$62



To place an advertisement

Just email a print-ready image to imagine@hsadventures.org by **Friday, May 6, 2016**.

When your submission is received, you will be emailed an invoice with instructions for submitting payment.

You may use any file format that works for you (bpg, gif, jpg, pdf, png, psd, pxm, tif, etc.).

